

Promotion Toolkit

Big Change Fund

1. Promoting your grant

We're incredibly proud of the grants we make and the work we do together.

Leeds Community Foundation needs your help to raise the profile of our grants so we can ensure we can continue to raise money and support local community projects like yours.

We ask all the organisations we fund to use our logo to promote their funded projects.

We've listed a few guidelines below to help you use it correctly.

2. The Big Change Fund Logo

The Big Change Fund logo must always be used in conjunction with the main Leeds Community Foundation logo and is positioned to the right.

To download a copy of the logo, please [click here](#)



3. Using our logo

We ask that you please include our logo when promoting your funded activity to the public.

This could be on:

- Your website
- Your social media
- On leaflets and posters promoting your funded project

Exclusion Zone - please allow this much space around the logo



4. Social Media

We encourage all organisations we have funded to promote your project via social media

Tag the Foundation in your social media posts and we can help promote your project across our channels.

Twitter @LeedsCommFound

Facebook @LeedsCF

Instagram @LeedsCommFound

Contact

If you have any queries about promoting your funded project please get in touch.

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